

UbuntuNet **CONNECT** 2014

Lusaka, Zambia,
13-14 November 2014

Infrastructure – Innovation – Inclusion

CALL FOR SPONSORSHIP

UbuntuNet-Connect 2014 comes to Lusaka, Zambia!

UbuntuNet-Connect 2014 is the 7th UbuntuNet Alliance annual conference in the UbuntuNet-Connect conference series. It is a high-profile event bringing together 150-200 leading people, policy makers, infrastructure providers, regulators, network engineers, researchers and academics, not only from eastern and southern Africa but from the research and education community across Africa and beyond. It will be preceded by a series of other events including capacity building activities and e-Infrastructure workshop. The Conference will be hosted by the Zambian Research and Education Network (ZAMREN), the NREN of Zambia.

A unique opportunity to showcase your products and services!

UbuntuNet-Connect presents a rare opportunity for companies to meet Africa's research and education networking community and market their products and services. This is especially important to organisations and companies with a national, regional or global footprint.

The sponsorship will give your company the visibility that it needs and also the satisfaction for shareholders and customers of knowing that you are intrinsically involved in creating a bright tomorrow. Your sponsorship will support among other things: the paper presenters, panels, participation and also capacity building activities for young network engineers and NREN staff.

Sponsorship levels and what you get for each category

The table below shows the price for each category and the marketing opportunities that go with it. The levels give marketing and brand association before, during and after the conference.

	Diamond (one only)	Gold	Silver	Bronze
Contribution	US\$20,000	US\$10,000	US\$5,000	US\$2,000
Visibility on name badges	✓			
Visibility on event portal	✓	✓	✓	✓
Space for an exhibition stand	✓ (12sqm)	✓ (6sqm)		
Visibility in networking areas			✓	✓
Visibility in Plenary room	✓	✓		
Visibility in conference documentation	✓	✓	✓	✓
Free Conference registration	4 people	2 people	1 person	
Inclusion of organization brochure in event pack	✓	✓		
Visibility in event marketing communication	✓	✓	✓	✓
Presentation slot	10 mins at the opening ceremony	5 mins at the networking cocktail		
Visibility in resulting event reports	✓	✓	✓	✓

The above list is non-exhaustive. We are open to suggestions from sponsors including “in-kind” support.

Previous conferences

Previous UbuntuNet-Connect conferences were held in Kigali, Dar es Salaam, Nairobi, Johannesburg, Kampala and Lilongwe. For further details and the call for papers for this year, see http://www.ubuntunet.net/uc2014_cfp.

Contact us

To discuss further, please contact: info@ubuntunet.net or phone +265 1 754535.